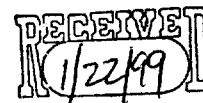


January 11, 1999

4245 '99 FEB 18 13:37 **Multi-media**

*Publishing &
Packaging Inc.*

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, DC 20204



RE: Notification Submitted Pursuant to DSHEA Section 6

Dear Madam/Sir:

Multi-Media Publishing & Packaging, Inc. ("Multi-Media") submits this letter to satisfy the notification requirements established by Section 6 of the Dietary Supplement Health and Education Act of 1994 ("DSHEA") and 21 C.F.R. § 101.93 for Susan Powter Vitamins and Herbal Nutritional Supplements. The information in this notification is presented in the order set forth in 21 C.F.R. § 101.93.

*9430 Topanga Canyon Blvd.
Suite 200*

Chatsworth, CA 91311

*818-341-7484
818-341-2807 fax
800-982-8138*

1. **101.93(a)(2)(i) - the name and address of the manufacturer, packer, or distributor of the dietary supplement that bears the statement**

The packer of the dietary supplements is:

Multi-Media Publishing & Packaging, Inc.
9430 Topanga Canyon Blvd., Suite 200
Chatsworth, CA 91311

2. **101.93(a)(2)(ii) - the text of the statement that is being made**

As permitted by Section 6 of the DSHEA, Susan Powter Vitamins and Herbal Nutritional Supplements will bear the following, or substantially similar, claims:

- "Contains essential nutrients for energy production and antioxidant protection"

Packaging

Design

Printing

Duplication

Assembly

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3. 101.93(a)(2)(iii) - the name of the dietary ingredients or supplement that is the subject of the statement

Multi-Media packages two different versions of the "Susan Powter Vitamins & Herbal Nutritional Supplement," one labeled as a "Women's Formula" and the other labeled as a "Men's Formula." Both supplements consist of a blend of vitamins, minerals, amino acids, phytonutrients, and herbal concentrates.

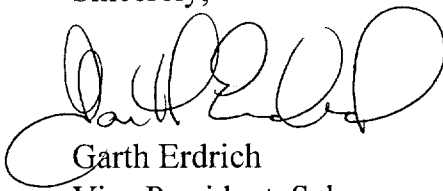
4. 101.93(a)(2)(iv) - the name of the dietary supplement on whose label, or in whose labeling, the statement appears

The supplements are marketed under the trade name "Susan Powter Vitamins & Herbal Nutritional Supplement, Women's Formula" and "Susan Powter Vitamins & Herbal Nutritional Supplement, Men's Formula."

On behalf of Multi-Media, I certify that the information presented in this notification is complete and accurate. Further, Multi-Media possesses data substantiating that the statement identified in Paragraph 2 is truthful and not misleading.

If you have any questions concerning this notification, please contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Garth Erdrich", written over a horizontal line.

Garth Erdrich
Vice President, Sales